

The Auction Event

A State of the Art auction will be an enjoyable, well-coordinated and profitable event for your organization. The event will begin with a one-hour preview where your guests can view an impressive variety of artwork. We will create an inviting display, and we recommend that you serve some form of refreshments; wine and cheese, coffee and cake or pastries, hot or cold hors d'oeuvres, complimentary beverages and/or a cash bar. The preview hour will be a time for browsing and socializing, and our auctioneer will be available to discuss the displayed works, and answer any questions that you or your guests may have. Your guest will be given bid cards to place on the artwork they would like to see come up for bid. Only the artwork requested will be put up.

Immediately following the preview, we begin the live auction, which generally runs from two to two and one half hours. Our own professional, entertaining and experienced auctioneers are trained to provide a fun-filled and informative auction in a relaxed atmosphere. State of the Art conducts a spirited and pressure-free auction, which will include approximately 150 to 200 pieces of art. Each item that is requested for bidding will be presented and offered for sale during the live auction at a pre-determined minimum bid and will be sold to the highest bidder. We understand that your guests are not experienced bidders, and many of them will be attending an auction for the first time. The auctioneer will engage the crowd, entertain them and ensure that everyone has a wonderful time. Our job is to gently compel your guests to support your organization, by providing wonderful quality custom framed artwork to your guests in exchange for their donations.

A State of the Art fundraising art auction is a profitable, entertaining and enjoyable social event that your guests will look forward to year after year. The proof of our success is that the majority of our auctions are scheduled for the following year, they become annual events and the profits grow year after year.