

Sample Press Release
To Be Prepared on Your Organization's Letterhead

*Press Release - For Immediate Release: (**Today's Date**)*

*A benefit art auction for (**Your Organization Name**) will be conducted on (**Day, Date**).*

*This exciting event will take place at the (**Name of Location**) located at (**Street Address**) in (**City or Suburb**). The art preview will begin at (**Time**). The auction will begin at (**Time**).*

*Proceeds will benefit (**The Purpose of the Fund Raising**).*

Over 200 works of art by national and internationally recognized artists will be auctioned. Beginning bids will be below retail gallery prices. State of the Art Fund Raising Art Auctions, Ltd. will conduct this benefit art auction

*A door prize will be awarded. (**Refreshments, hors d'oeuvres, etc.**) will be served. Admission is (**Amount**).*

Contact:
(Chairperson, Publicity Committee Person)
(Phone, Address, Fax, E-mail, etc.)